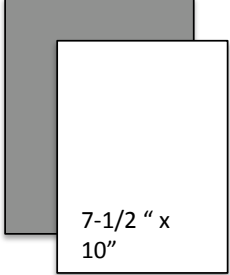
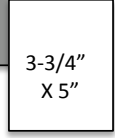
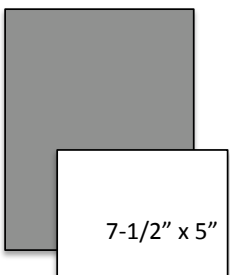
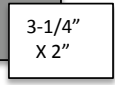


Modesto Marching Band Invitational Ad Sale

SATURDAY, OCTOBER 09, 2010

Featuring many of Northern California's most prestigious bands in field show competition!

<u>SIZE AND DONATION FOR ADVERTISING IN THE MIV PROGRAM</u>	
 <p style="text-align: center;">7-1/2 " x 10"</p> <p style="text-align: center;">Full page ad - \$110 <i>Black and white Art work only</i></p>	 <p style="text-align: center;">3-3/4" X 5"</p> <p style="text-align: center;">1/4 Page Ad - \$50 <i>Black and white Artwork only</i></p>
 <p style="text-align: center;">7-1/2" x 5"</p> <p style="text-align: center;">1/2 Page Ad - \$75 <i>Black and white Artwork only</i></p>	 <p style="text-align: center;">3-1/4" X 2"</p> <p style="text-align: center;">1/8 Page Ad - \$35 Business card size <i>Black and white Artwork only</i></p>

- Full Page cover is \$165, sold first come, first served.
- Hard copy ads must be camera ready! (Black and white only)
- Ads may be on CD. Acceptable formats are: Jpeg, PDF, or .doc
- Check **must** accompany advertisement copy.
- Make check payable to: **BEYER HIGH BAND BOOSTERS**

Leave top part with advertiser:

Received from: _____ \$ _____ by: _____

Business Name

Ad Amount

Student Name

(Beyer Band and Guard students earn 35% of sale if turned in by 09/02 and 25% of sale if turned in by 09/23)

Modesto Marching Band Invitational Ad Sale

Here is my check for \$ _____

Payable to: Beyer High Band Boosters

_____ Full Page, cover (\$165)

_____ Quarter Page (\$50)

_____ Full Page, Non-cover (\$110)

_____ Business card (\$35)

_____ Half Page (\$75)

Business Name: _____

Contact Person: _____

Business Address: _____

City: _____ State: _____ Zip: _____

Business phone: _____ Fax: _____

Ad Seller: _____ School: Beyer High School

A note to advertisers: If someone has contacted you to ask you to "commit" to buying an ad prior to June 4 at 12:30 p.m., please DO NOT purchase an ad from them. ANY contact regarding this sale prior to that date, is a breach of agreement.

DEADLINE FOR AD SALES IS WEDNESDAY, SEPTEMBER 22, 2010

MIV AD SALE GUIDELINES

1. Advertising sales can not begin before 12:30 p.m. Friday, June 4, 2010
2. The deadline for all advertising in the MIV program is Wednesday, September 22, 2009. Any advertising submitted after that date will not be included in the program. Because of a tight production schedule, **NO EXEPTIONS WILL BE MADE!**
3. The earlier ads are submitted, the better the location they will have in the program. Submit all ads to your band booster advertising representative.
4. All ads **must be good quality, camera-ready, black and white copy. DO NOT SUBMIT** ads which are handwritten or pasted together.
5. Business cards on very dark paper or in many different colors often do not reproduce well. A dark color on a dark color is not usable.
6. Computer files are acceptable if they are submitted on disk in the following formats: JPEG, .doc, PDF.
13. Sizes and advertising costs are shown on the advertising form. The form, when completed, can be submitted to your band office. **Please leave the top of the form with the advertiser as a record of the ad sale transaction.**
14. Student percentage and booster general fund percentage of advertising revenue is determined by each individual high school booster organization.

SPECIAL NOTE: If you have a potential back cover, inside front cover, or inside back cover full page ad, please contact Dan Bryan at 761-5162 or dbryan1109@aol.com These ads usually sell immediately and can not be reserved before hand – it is a first come first served sale!

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